

# Handy Macros (Cloud) - Privacy Policy

Effective date: 01 Jan 2021



Please check our [general Privacy Policy](#), before reading this Privacy Policy of Handy Macros for Confluence Cloud.

This Privacy Policy describes how we - Stiltsoft Europe OÜ ("Stiltsoft", "we", "our" or "us") collect, store, use and disclose personal data regarding individuals ("you") who use our app Handy Macros for Confluence Cloud.

Your privacy is important to us, and we are strongly committed to making our practices regarding your personal data more transparent and fairer. Please read this Privacy Policy carefully and make sure that you fully understand and agree to it.

This Privacy Policy for our Product forms a part of our End User License Agreement and our general Privacy Policy.

## Terms

Throughout this Privacy Policy we are using the following terms:

1. **Product** - denotes the Handy Macros app for Confluence Cloud.
2. **Service Provider** - denotes a third-party organization which services or facilities we use for provision of services within our Product.
3. **Data** - denotes any data we collect, process and manage for correct operation of our Product. The data falls into the four types, as follows:
  - Technical data
  - Operation data
  - Analytics data
  - Personal data
4. **Service** - denotes the label management capabilities which Product provides.
5. **User** - a person who uses the Product.

## Data Collection

We collect technical data, data about Confluence Cloud instance, metadata of its entities, and user action data.

Specifically, we collect the following categories of data:

**Technical data:** When you visit, interact with, or use our product, we may collect, record or generate certain technical data about you. We do so either independently or with the help of third party Service Providers, including through the use of "cookies" and other tracking technologies.

Such data includes the following:

- URL address of your Confluence Cloud instance
- app logs
- error and issue logs

The technical data we collect does not include any personally identifiable information about you.

**Operation data:** When you use our Product, you manage macros on Confluence pages. Identifiers of macros are saved on the page, while the macros content is stored in the encrypted form in the AWS RDS database.

The following information about macros is saved to the database of the Product per macro:

Handy Status:

- status set name
- status name
- text color (HEX code)
- status background color (HEX code)
- position in the status set

Handy Poll:

- Confluence page id
- account id of the poll creator
- id of polls variants

Parameters of the Handy Date macro are saved within the page markup. Some parameters of the Handy Status and Handy Poll macros are saved within the page markup.

The operation data we collect does not include any personally identifiable information about you.

**Analytics data** We use the analytics tools (Google Analytics) to collect data about the use and activities in our Product. Analytics tools collect data such as how often Users are using our macros, how they configure them, and so on.

In addition to action data, we track some additional anonymized data about you and your Confluence Cloud instance, as follows:

- Client key - unique anonymized identifier of Confluence Cloud instance.
- Account ID - unique anonymized identifier of a Confluence user.
- App License Type - license type of our Product.
- Options count - number of statuses in the set or variants in the poll.
- Status id
- Status set id
- Colors of the status background and title
- Macro id
- Confluence page id
- Poll type - single or multiple choice.

**Personal data:** When you start subscription (either trial or paid) Atlassian provides us with the personal data of a person who initiated the subscription. We do not collect this information, we only control it. For the details on this please see our [general Privacy Policy](#).

We do not track any additional personal data when you (or someone from your company) are using our Product itself except the **technical data** and **analytics data** outlined in this section.

## Data Uses

We use the collected data for the following purposes:

**Personal data** is used for support services and marketing purposes. For the details on this, please see our general Privacy Policy.

**Technical data** is used for identifying and addressing the probable operational and performance issues within our Product.

**Analytics data** is used for identifying the frequently used features and potential points for improvement and optimization. We use it to gain a better understanding on how Users evaluate, use and interact with our Product, and how we could improve their user experience, and continue improving our Product.

**Operation data** is used only for service provision within our Product without any other uses.

We do not sell your personal information, technical data, operation data and activity data to any company or advertiser, as we highly respect our customers and their data. All the collected data is used only for internal purposes (operation and development of the product).

## Data Location & Retention

The data we collect from you is stored, as follows:

**Personal data** is stored in the Atlassian Marketplace, and we can only periodically retrieve it from the Atlassian Marketplace.

**Technical data** (including operational logs) is stored in the encrypted form in AWS RDS in the United States of America. This data is continuously rotated.

**Analytics data** is stored in Google Analytics and the exact location where this data is stored is not disclosed. This data is retained for the three years.

**Operation data** about macros is stored in the encrypted form in AWS RDS in the United States of America. Our app accesses this data when you are using our Product. The views are removed from our database (AWS RDS) according to the Data Retention Policy after the app uninstallation.

## Third-Party Subprocessors and Data They Collect

Subprocessor	Purpose	Data collected	Location	Deployment
Amazon	Data hosting	-	USA East (Northern Virginia) region (us-east-1)	Cloud
Google Analytics	Web analytics service	<p>Anonymous information about certain user interactions with the App.</p> <p>By using Google Analytics we track only information that pertains to the App (such as the event of status change) and how often Users are using our macros, how they configure them, and so on.</p> <p>For example, we collect the following information:</p> <ul style="list-style-type: none"> <li>• App License Type - license type of our Product.</li> <li>• Options count - the number of statuses in the set or variants in the poll.</li> <li>• Status id</li> <li>• Status set id</li> <li>• Colors of the status background and title</li> <li>• Macro id</li> <li>• Confluence page id</li> <li>• Poll type - single or multiple choice.</li> </ul> <p><a href="#">Learn more</a> about how the data is collected and processed by Google.</p>	USA	All (Cloud, Server, and Data Center)

Sentry	An error monitoring tool	<p><a href="#">Sentry.io</a> collects and stores the following data to help us discover, triage, and prioritize App errors in real-time:</p> <ul style="list-style-type: none"> <li>Information about the page on which the error occurred (the page URL (including query parameters, description of the user's actions on the page that preceded the error (places the user clicked, URLs of requests initiated from the page), and stack trace)</li> <li>Information about the user's environment (IP address, browser type and version, and operating system type and version).</li> </ul>	USA	Cloud
Mailchimp	Transactional and broadcast emails	<p>Business contact information (billing and technical contacts) from the Marketplace account.</p> <p>Learn more about the Mailchimp <a href="#">Security</a> and <a href="#">Privacy Policy</a>.</p>	USA	All (Cloud, Server, and Data Center)
Datadog	Application monitoring and security	<a href="#">Datadog</a> allows monitoring, troubleshooting, and optimizing application performance.	USA	Cloud

## Cookies and Tracking Technologies

We and our Service Providers use cookies and other technologies for performance, tracking, and analytics purposes.

Our Product (including some of our Service Providers) utilize "cookies" and anonymous identifiers in order for us to provide our Service and ensure that it performs properly and to analyze our performance activities. Such cookies and similar files or tags may also be temporarily placed on your device.

Please note that we do not change our practices in response to a "Do Not Track" signal in the HTTP header from a browser or mobile application, however, most browsers allow you to control cookies, including whether or not to accept them and how to remove them. You may set most browsers to notify you if you receive a cookie, or to block or remove cookies altogether.

## Data Security

We secure your **technical data** and **analytics data** using the industry-standard physical, procedural, and technical measures. The **operation data** is secured within your Confluence Cloud instance, and we secure access to it through our Product.

The **personal data** is secured by Atlassian, and we secure access to it through the exposed data communication channel by Atlassian.

## Disclosure

Stiltsoft may disclose personally identifiable information under special circumstances, such as to comply with subpoenas.

## Changes

We may update this policy for our Product from time to time without any prior notice. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address fetched from your social account profile or by placing a prominent notice on our site.

## Additional Notices

If you have any questions regarding this Privacy Policy, please address them to [our support](#).